

**CALICO ROCK MUSEUM FOUNDATION
MUSEUM CAPITAL CAMPAIGN**

Building a Bridge

The Capacity to Serve

The Calico Rock Museum has outgrown its capacity to tell the story of our past and people. The Calico Rock Museum Foundation, a 501 (c) (3) tax exempt organization, supports and operates the museum. The foundation has purchased an historic building on Main Street, has completed renovations, and is preparing to install interactive exhibits about our past.



Seizing the Day

Since we purchased the building in July, 2010, the foundation has received over \$110,000 in commitments toward the \$140,000 project. We used the money to install a new heating and air system, upgrade the electrical and plumbing, install a handicap accessible stair lift, complete major interior renovations, replace the roof, and restore the historic façade. At the same time, we paid down about 50% of our building purchase loan.



Promise for Tomorrow

This project is saving an historic treasure and will provide the capacity to tell our story as we always intended. The museum will be able to expand outreach and cultural offerings to the community. Just as importantly, this effort has become a spark for economic revitalization in the community, especially the Main Street Historic District.

The Glue

You are the glue that binds this promise into reality. Without your generous support this project can never happen. The Calico Rock Museum Foundation is a 501 (c) (3) tax-exempt organization. As such, your donation is completely tax-deductible.

We need your help! To learn more, call, write or log-on:

Calico Rock Museum Foundation, Inc.

Post Office Box 569

Calico Rock, Arkansas 72519

870-297-4129

www.bridgethepast.com

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HISTORY OF THE MUSEUM AND PROJECT

*There is a lot of history and culture to preserve. There are fascinating stories to tell.
Our community needed it.*

It Began with a Gift

Susan Crosser Stumbaugh, the daughter of Jesse Crosser, Jr., donated artifacts from the Calico Rock Depot, razed in the 1970s, including the first telegraph machine used in Izard County.

Community groups initially considered building a replica of the depot to house a welcome center and museum. Staffing, liability, maintenance were a few of the issues making this idea unrealistic. We next considered locating a used railcar, but it met the same challenges.

A solution was found in placing a museum in half of the city-owned Visitor Center. In 2008, Calico Rock Museum Foundation became an independent group to lead the museum efforts.

The Work Begins

Over the next year, the trustees visited regional museums to gain ideas. A partnership with the University of Arkansas at Little Rock public history graduate program was begun. In 2009, the trustees formed a plan for exhibits and storyline. Public meetings, round-table discussions, and personal interviews were conducted. *Community input was essential.* The museum opened in late 2009.

Once-in-a-Lifetime Opportunity

In 2010, the historic E.N. Rand building (listed on the National Register of Historic Places in 1986) became available to purchase. It is rare for historic properties to go on the market. After a substantial contribution, the foundation agreed to purchase the building and began the \$160,000 capital campaign.

Since July 2010, the foundation has completely renovated the interior of the building, restored the historic façade; installed a new roof, heating and cooling system; and upgraded the electricity and plumbing. The only money the foundation borrowed was for the building purchase. All other work has been paid for through donations. At the same time, the foundation has paid about 50% of the original bank loan.

The foundation is now raising money to pay off the debt and to install permanent, interactive exhibits.

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BUILDING PROJECT BUDGET

Phase I: Repair
Budgeted: \$50,000.00 **Completed October 2010**

Cleaning & Restoration	\$ 216.53	
Electrical Repairs	\$ 2,509.19	
Insulation	\$ 2,580.00	
Heating & Cooling	\$ 7,050.00	
Loan Payments	\$30,000.00	Actual Cost: \$42,485.98

Phase II: Refurbishment, Renovation, Relocation
Budgeted: \$10,000.00 **Completed March, 2011**

Handicap Accessibility	\$ 1,400.00	
Schoolhouse Lights	\$ 300.00	
Glass for Windows	\$ 2,235.61	
Electrical Work	\$ 1,360.00	
Materials & Supplies	\$ 4,760.37	
Labor	\$ 953.32	Actual Cost: \$11,009.30

Phase III: Repay
Budgeted \$80,000.00 **Began March, 2011**

Plumbing & Electrical	\$ 2,000.00	
Roof Replacement	\$ 8,000.00	
Exhibits	\$10,000.00	
Loan Repayment	\$60,000.00	Actual Cost:

TOTAL PROJECT BUDGET **\$140,000.00**

DONOR RECOGNITION PROGRAM

\$500	Section Gang
\$1,000	Track Layers
\$2,500	Bluff Blasters
\$5,000	Steamboat Captains
\$10,000	Bridge Builders

Donations of \$500 or greater will be recognized in *The Bridge*, a hard-cover book featuring photos and stories of the project, and on plaques in the museum. Donations of \$5,000 or greater will have naming opportunities.

Help build the bridge!

Estimate of Giving Card

I will: commit to contributing \$_____ to the Calico Rock Museum project.

provide the names of three other people you should contact:

be willing, with your guidance, to talk to someone about giving to the project.

Name: _____ Address: _____

City, State, Zip: _____ Phone: _____

Estimate of Giving Card

Annual statements will be mailed for tax purposes in January. The Calico Rock Museum Foundation is a 501 (c) (3) tax exempt organization. All donations are tax deductible.

Please bill me ____ Quarterly ____ Twice a Year ____ Annually over ____ years

Please bill my credit card now. Credit card number: _____
Expiration Date: _____ 3 Digit Security Code: _____

I am enclosing my check now.

Follow the progress at www.calicorockmuseum.com or call us at 870-297-4129. Correspondence may be mailed to: Calico Rock Museum Foundation Post Office Box 569 Calico Rock, AR 72519